

EPISODIC VS EVERGREEN



This tool will help you to avoid frustration of having your best ideas be "one hit wonders" and turn those ideas into long term successes. Keep things evergreen instead of episodic!

Name:

Date:

WHAT ARE YOUR 3 BEST LONG-TERM IDEAS RIGHT NOW:

1.
2.
3.

HOW WILL YOU KNOW WHEN THESE IDEAS ARE IMPLEMENTED IN YOUR BUSINESS?

1.
2.
3.

WHAT NEEDS TO HAPPEN (AND WHO NEEDS TO MAKE IT HAPPEN) TO MAKE SURE THESE IDEAS STAY EVERGREEN?

1.

1a. Who:
2.

2a. Who:
3.

3a. Who:

WHAT OBSTACLE(S) COULD GET IN THE WAY OF THESE IDEAS BEING IMPLEMENTED, TRACKED, AND UPDATED LONG-TERM?

1.
2.
3.

WHAT'S THE ONE SENTENCE SOLUTION FOR TURNING THOSE OBSTACLES INTO ONGOING EVERGREEN SUCCESS?