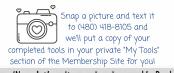
Write Yourself A SWIMMING POOL





"Somebody said to me, 'But the Beatles were anti-materialistic.' That's a huge myth. John and I literally used to sit down and say, 'Now, let's write a swimming pool.' - Paul McCartney

"This was great motivation for the band even though they were already wealthy, but it wasn't just about material items. It was more about the freedom of being able to do things they wanted, enriching their personal relationships, and making life more fun!"

Name	
1. What is your original Big Idea?	Action Steps
	1 Hour Action
	24 Hour Action
	72 Hour Action
2. What is your 10x version of the Big Idea?	7 Day Action
	— 14 Day Action
	30 Day Action
	What does success look like?
3. Who and what do you need to accomplish this?	
	How will this change your life for the better?
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