

THE ONE PAGE **MARKETING PLAN**

The following is a condensed version of the E.L.F. (Easy, Lucrative and Fun!) Marketing Plan. This ONE PAGE MARKETING PLAN alone, when implemented and executed upon, could easily be worth \$25,000 to you and your business.

Name _____ Date _____

My IDEAL CLIENT Is...

And I'm OFFERING them...

They Can Easily Get What I'm Offering By...

And I Develop A Fun, Lucrative and Long-Term Relationship with Them By/With...