

Survive And Thrive Analysis Tool

Warren Buffet once said: "I'm fearful when others are greedy and greedy when others are fearful." Use this tool to create huge opportunity for yourself by leaning into your fear and creating the next actions to move you from **surviving to thriving**.

Name: _____ Date: _____

Survive

30 Days Income Total: \$	Expenses Total: \$	Action(s) <i>What can I do to increase revenue? What expenses can I eliminate, reduce or defer?</i>
60 Days Income Total: \$	Expenses Total: \$	Action(s)
180 Days Income Total: \$	Expenses Total: \$	Action(s)

Thrive

What can you do right now to prepare? _____

How can you add clients/customers by marketing when your competition is scared? _____

In what ways can you keep your existing clients/customers? _____

What sales and marketing efforts are available to me right now? _____

What referral joint venture partners can I leverage? _____

Self-Care (List 3 things you can do for self-care: meditate, yoga, sleep, etc.) _____

Top 3 Takeaways: 1) _____
2) _____
3) _____